

Franklin Educational Foundation  
Board of Directors Meeting  
MINUTES  
October 18, 2018; 7:30-9:00 a.m.  
Franklin Education and Community Center

Present: Angela Bier, Steve Cavadeas, Vicky Cordani, Patricia Golden, Patrick Harris, Chad Hietpas, Robert Kampstra, Danelle Kenney, Jessica Kent, Jim LeMere, Sherrie Nackel, Tabitha Schultz, Cherie Stein, Tara Swartz, Lisa Truong, Linda Witzkowski

Absent: Trevor Capehart, Heather Herling, Michelle Lahey Reed, Emily Leick, Laura Martin, Shari Hanneman

Business meeting called to order at 8:02 by Vicky Cordani. New board members were welcomed and introductions made.

### **Standard Business**

2018 minutes were **approved** (motion Bier; second Hietpas; approved by all).

August & September financials were **approved** (motion Kampstra; second LeMere; approved by all).

Dr. Mueller provided a district update. The new district coherence plan is posted for the public and is a three-year plan. A big focus at the beginning of the school year has been safety. A proposal for district-wide 4K will be presented to the Board of Education next week.

Executive Director Shari Hanneman referenced a previous email for updates.

### **Grant Review**

FHS Author Visit (\$560) was **approved** (motion Golden; second LeMere; approved by all).

FPMS 7th Grade Science Force Probes (\$3065) was **approved** (motion LeMere; second Kenney; approved by all).

F.A.I.R. Community Forums was **tabled** for further review (motion Bier; second Harris; approved by all). Concerns included lack of clear tie to the schools and spending on food & marketing.

### **Reports**

Community Awareness and Marketing: Truong and Kenney reported on the auction marketing plan. Board members were reminded to “share” and “like” social media posts to increase visibility on their own pages. They are reviewing consignment sale advertising and will have recommendations for next year.

### Denim & Dice

Kent reported that we are ahead on ticket sales and sponsorships compared to last year. Sponsorship goal is \$17,000, and we are at around \$11,000. Board members were reminded to follow up with any leads that they have or will identify, to sell all raffle tickets, and to commit to providing a basket or donation of \$100.

### Finance

Hietpas presented a forecast for the upcoming year. Several items have put us over budget, including spending on the donor management system which wasn't budgeted for. In order to reach goals for the upcoming year, he reminded all of the importance of a successful Denim & Dice event, including exceeding sponsorship and silent auction goals. Looking to next year, additional revenue streams will need to be identified to continue driving the relative percentage of income going to overhead down. Annual Appeal will also need to be successful. Suggestions included continuing the dining nights, perhaps under the leadership of marketing & community awareness. The amount of money coming from non-event related fundraising, i.e., direct donation via Annual Appeal or otherwise, will need to increase.

### **Adjournment**

Meeting was adjourned at 9:02 (motion Kent; second Herling; approved by all).